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KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 8077)

POSITIVE PROFIT ALERT

This announcement is made by KVB Kunlun Financial Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Based on the information currently available to the Group, the board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the management accounts of the Group for the six months ended 30 June 2015, it is expected that the Group will have a substantial increase in revenue and net profit. The Group is expected to have an unaudited consolidated profit after tax attributable to equity holders of the Company of not less than HK\$35,000,000 for the six months ended 30 June 2015 (the “**Relevant Period**”) as compared to the consolidated net loss attributable to equity holders of approximately HK\$5,849,000 for the six months ended 30 June 2014. Such significant growth in results was mainly attributed to higher trading volume as a result of market volatility, currency translation gain and increase in number of new clients.

This announcement is a preliminary assessment made by the management of the Company based on the unaudited management accounts of the Group for the Relevant Period, which have not been audited or reviewed by the Company’s auditor and the audit committee of the Company. Shareholders of the Company and potential investors should read carefully the announcement in relation to the Group’s results for the Relevant Period, which is expected to be published on or about 7 August 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 13 July 2015

As at the date of this announcement, the directors of the Company are as follows:

Executive directors

Mr. Liu Stefan

Mr. Ng Chee Hung Frederick

Non-executive directors

Mr. Li Zhi Da

Mr. Stephen Gregory McCoy

Independent non-executive directors

Ms. Zhao Guixin

Mr. Cornelis Jacobus Keyser

Mr. Lin Wenhui

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com on the “Latest Listed Company Information” page for at least seven days from the day of its posting and on the website of the Company at www.kvblistco.com.