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KVB Kunlun

KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8077)

**INSIDE INFORMATION – PROFIT ALERT
IN RELATION TO THE INTERIM RESULTS OF
THE COMPANY FOR THE SIX MONTHS ENDED 30 JUNE 2014**

This announcement is made by KVB Kunlun Financial Group Limited (“**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Based on preliminary review by the board (“**Board**”) of directors (“**Directors**”) of the Company on the unaudited management accounts of the Group, the Board wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that the interim results of the Group for the three months ended 30 June 2014 have improved noticeably as compared with the results of the Group for the three months ended 31 March 2014 by the increased total income. Notwithstanding the improvement of results in the second quarter, the results for the six months ended 30 June 2014 have yet to be profitable, as compared to the results for the six months ended 30 June 2013, the reasons for the difference were set out in the announcement of the Company dated 17 April 2014.

This announcement is only based on the preliminary review and assessment by the Board of the unaudited management accounts of the Group, which have not been reviewed nor audited by the Company’s auditor. The Company is in the process of finalising the unaudited interim results of the Group for the six months ended 30 June 2014. The unaudited interim results announcement of the Group for the six months ended 30 June 2014 is expected to be published on or about 7 August 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 1 August 2014

As at the date of this announcement, the directors of the Company are as follows:

Executive directors

Mr. Liu Stefan

Mr. Ng Chee Hung Frederick

Non-executive directors

Mr. Li Zhi Da

Mr. Stephen Gregory McCoy

Independent non-executive directors

Ms. Zhao Guixin

Mr. Cornelis Jacobus Keyser

Mr. Lin Wenhui

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com on the “Latest Listed Company Information” page for at least seven days from the day of its posting and on the website of the Company at www.kvblastco.com.