

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8077)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders and potential investors of the Company that the Group is expected to record a significant increase in revenue and net profit for the three months ended 31 March 2015 as compared to the corresponding period in 2014. Such significant increase was mainly due to the increased earnings brought by the upbeat market volatility, higher trading volume, currency translation gain and increased commission income.

The profit alert constitutes a profit forecast under Rule 10 of the Takeovers Code and would need to be reported on by both the Company's financial advisers and its accountants or auditors in accordance with Rule 10.4 of the Takeovers Code. According to Rule 10.4 of the Takeovers Code, the profit forecasts are expected to be reported on in the Composite Document in relation to the Offers, which is the next document to be despatched to the Shareholders under the Takeovers Code, and the reporting process will be commenced as soon as possible. However, the requirement under Rule 10.4 of the Takeovers Code to report on the profit forecasts will no longer apply in the event that the quarterly results of the Group for the three months ended 31 March 2015 are published in accordance with Rule 10.9 of the Takeovers Code before the despatch of the Composite Document.

This profit alert does not meet the standard required by Rule 10 of the Takeovers Code and has not been reported on in accordance with the Takeovers Code, and thus shareholders of the Company and potential investors are advised to exercise caution in placing reliance on the profit alert when dealing in the shares of the Company and assessing the merits and demerits of the possible transaction as disclosed in the Joint Announcement and the Delay Announcement (if any).

Reference is made to (i) the joint announcement (the “**Joint Announcement**”) issued by KVB Kunlun Financial Group Limited (“**KVB Kunlun**”) and CITIC Securities Company Limited (“**CITIC Securities**”) on 26 February 2015 in relation to, among other things, the sale and purchase of the Sale Shares and the possible unconditional mandatory cash offers by CITIC Securities Corporate Finance (HK) Limited for and on behalf of CITIC Securities to acquire all the issued KVB Shares of KVB Kunlun (other than those already owned or agreed to be acquired by CITIC Securities and parties acting in concert with it) and to cancel all the outstanding KVB Options; and (ii) the joint announcement (the “**Delay Announcement**”) issued by KVB Kunlun and CITIC Securities on 2 April 2015 in relation to the extension of the Long Stop Date of the Share Purchase Agreement. Capitalised terms used in this announcement shall have the same meanings as those defined in the Joint Announcement and the Delay Announcement unless the context herein requires otherwise.

This announcement is made by KVB Kunlun Financial Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rule**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that the Group is expected to record a significant increase in revenue and net profit for the three months ended 31 March 2015 as compared to the three months ended 31 March 2014. Such significant increase was due to the increased earnings brought by the upbeat market volatility, higher trading volume, currency translation gain and increased commission income.

The information contained in this announcement is a preliminary assessment made by the management of the Company based on the internal unaudited management accounts of the Group for the three months ended 31 March 2015, which have not been audited or reviewed by the Company’s auditor and the audit committee of the Company. Given the time constraints when issuing this announcement in relation to the profit alert, the Company would like to draw the attention of the shareholders of the Company and potential investors that the profit alert does not meet the standard required by Rule 10 of the Takeovers Code. According to Rule 10.4 of the Takeovers Code, the profit forecasts are expected to be reported on in the Composite Document in relation to the Offers, which is the next document to be despatched to the Shareholders under the Takeovers Code, and the reporting process will be commenced as soon as possible. However, the requirement under Rule 10.4 of the Takeovers Code to report on the profit forecasts will no longer apply in the event that the quarterly results of the Group for the three months ended 31 March 2015 are published in accordance with Rule 10.9 of the Takeovers Code before the despatch of the Composite Document.

Shareholders of the Company and potential investors should read carefully the announcement in relation to the Group’s results for the three months ended 31 March 2015, which is expected to be published on or about 6 May 2015.

This profit alert does not meet the standard required by Rule 10 of the Takeovers Code and has not been reported on in accordance with the Takeovers Code, and thus shareholders of the Company and potential investors are advised to exercise caution in placing reliance on the profit alert when dealing in the shares of the Company and assessing the merits and demerits of the possible transaction as disclosed in the Joint Announcement and the Delay Announcement (if any).

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 27 April 2015

As at the date of this announcement, the directors of the Company are as follows:

Executive directors

Mr. Liu Stefan
Mr. Ng Chee Hung Frederick

Non-executive directors

Mr. Li Zhi Da
Mr. Stephen Gregory McCoy

Independent non-executive directors

Ms. Zhao Guixin
Mr. Cornelis Jacobus Keyser
Mr. Lin Wenhui

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

All the directors of the Company jointly and severally accept full responsibility for the accuracy of information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement will remain on the website of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited at www.hkgem.com on the “Latest Listed Company Information” page for at least seven days from the day of its posting and on the website of the Company at www.kvblastco.com.