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KVB KUNLUN FINANCIAL GROUP LIMITED

昆侖國際金融集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8077)

POSITIVE PROFIT ALERT FOR THE SIX MONTHS ENDED 30 JUNE 2013

This announcement is made by KVB Kunlun Financial Group Limited (“**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (“**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Based on preliminary review by the board (“**Board**”) of directors (“**Directors**”) of the Company on the unaudited management accounts of the Group, the Board wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that the Group is expected to record a net profit for the six months ended 30 June 2013 as compared to the net loss for the year ended 31 December 2012 as disclosed in the prospectus of the Company dated 11 June 2013. Such improvement is mainly due to the increased income of foreign exchange and trading income earned from external customers.

This positive profit alert announcement is only based on the preliminary review and assessment by the Board of the unaudited management accounts of the Group, which will be subject to further review by the auditor of the Company and the audit committee of the Company. The Company is in the process of finalising the unaudited interim results of the Group for the six months ended 30 June 2013. The overall financial results of the Group for the six months ended 30 June 2013 will only be ascertained when all the relevant results and treatments are finalised. The unaudited interim results announcement of the Group for the six months ended 30 June 2013 is expected to be published on or about 8 August 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 30 July 2013

As at the date of this announcement, the executive Directors are Mr. Liu Stefan and Mr. Ng Chee Hung Frederick; the non-executive Directors are Mr. Li Zhi Da and Mr. Stephen Gregory McCoy; and the independent non-executive Directors are Ms. Zhao Guixin, Mr. Cornelis Jacobus Keyser and Mr. Lin Wenhui.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Listed Company Information” page for at least seven days from the day of its posting and on the website of the Company at www.kvblastco.com.