*Unless otherwise defined, terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus (the "**Prospectus**") of KVB Kunlun Financial Group Limited (the "**Company**") dated 11 June 2013.*

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This announcement is for information purpose only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Prospective investors should read the Prospectus for detailed information about the Placing described below before deciding whether or not to invest in the Placing Shares thereby being offered.

KVB Kunlun

KVB KUNLUN FINANCIAL GROUP LIMITED
昆侖國際金融集團有限公司

(incorporated in the Cayman Islands with limited liability)

NOTICE OF LISTING BY WAY OF PLACING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED

Number of Placing Shares	:	343,345,000 Shares
Placing Price	:	HK$0.452 per Placing Share, (payable in full upon application, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%)
Nominal value	:	HK$0.01 per Share
Stock code	:	8077

Sponsor

Quam CAPITAL 華富嘉洛企業融資

Bookrunner and Joint Lead Manager

信達國際證券有限公司 CINDA INTERNATIONAL SECURITIES LIMITED

Joint Lead Manager

Quam Securities & Futures 華富嘉洛證券期貨

Printed copies of the Prospectus are available, for information purpose only, at the offices of (a) Cinda International Securities Limited at 45th Floor, Cosco Tower, 183 Queen's Road Central, Hong Kong; (b) Quam Securities Company Limited at 18th-19th Floors, Aon China Building, 29 Queen's Road Central, Hong Kong; (c) VC Brokerage Limited at 28th Floor, The Centrium, 60 Wyndham Street, Central, Hong Kong; and (d) RHB OSK Securities Hong Kong Limited at 12th Floor, World-Wide House, 19 Des Voeux Road Central, Central, Hong Kong from 4:00 p.m. to 5:00 p.m. on Tuesday, 11 June 2013, and from 9:00 a.m. to 5:00 p.m. from Thursday, 13 June 2013 to Friday, 14 June 2013 and on Monday, 17 June 2013.

Pursuant to the Placing Agreement, the Company is offering 343,345,000 Placing Shares for subscription by way of the Placing at the Placing Price on and subject to the terms and conditions as set out in the Prospectus.

The Placing Shares are not underwritten and the Placing is managed by the Joint Lead Managers on a best-efforts basis, subject to the terms and conditions of the Placing Agreement. Further details about the Placing Agents and the Placing arrangements are contained in the section headed "Structure of the Placing" in the Prospectus. **Should the amount of gross proceeds raised under the Placing be less than HK$155,191,940 (being 343,345,000 Placing Shares times the Placing Price of HK$0.452 per Placing Share), the Placing will not proceed.**

Applications for the Placing Shares will only be considered on the basis of the terms and conditions as set out in the Prospectus. The Placing is conditional upon the fulfillment of the conditions set out in the paragraph headed "Conditions of the Placing" in the section headed "Structure of the Placing" in the Prospectus. If such conditions are not fulfilled (or, where applicable, waived) in accordance with the terms and conditions of the Placing Agreement on or before the dates and times as specified therein, the Placing will not proceed, and all monies received will be refunded to the applicants of the Placing Shares without interest and the Stock Exchange will be notified immediately. Notice of the lapse of the Placing will be published on the website of the Stock Exchange at www.hkexnews.hk and the Company's website at www.kvblistco.com on the next business day following such lapse.

Prospective investors should note that the Sponsor or the Bookrunner (for itself and on behalf of the other Placing Agents) are entitled to terminate their obligations under the Placing Agreement by notice in writing to the Company given by the Sponsor or the Bookrunner (for itself and on behalf of the other Placing Agents) upon the occurrence of any of the events set forth under the paragraph headed "Grounds for termination" in the section headed "Structure of the Placing" in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

Application has been made to the Listing Division for the listing of, and permission to deal in, the Shares in issue and to be issued as mentioned in the Prospectus (including any Shares which may be issued pursuant to the Capitalisation Issue and the Placing and upon the exercise of the options that may be granted under the Share Option Scheme).

If the Listing Division grants the listing of, and permission to deal in, the Shares on GEM as mentioned in the Prospectus and the Company complies with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

No receipt will be issued for the application monies paid. The Company will not issue any temporary documents of title. The share certificates will only become valid documents of title when the Placing has become unconditional in all respects and the Placing Agreement has not been terminated in accordance with its terms prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

The announcement in respect of the level of indication of interests in the Placing and the basis of allocations of the Placing Shares will be published on the website of the Stock Exchange at www.hkexnews.hk and the Company's website at www.kvblistco.com on or before Tuesday, 2 July 2013.

Dealings in the Shares on GEM are expected to commence at 9:00 a.m. on Wednesday, 3 July 2013. The Shares will be traded in board lots of 5,000 Shares each. The stock code for the Shares is 8077.

By order of the Board
KVB Kunlun Financial Group Limited
Liu Stefan
Executive Director

Hong Kong, 11 June 2013

As at the date of this announcement, the executive Directors are Mr. Liu Stefan and Mr. Ng Chee Hung Frederick; the non-executive Directors are Mr. Li Zhi Da and Mr. Stephen Gregory McCoy; and the independent non-executive Directors are Ms. Zhao Guixin, Mr. Cornelis Jacobus Keyser and Mr. Lin Wenhui.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement and a copy of the Prospectus will remain on the website of the Stock Exchange at www.hkexnews.hk. This announcement and a copy of the Prospects will also be published on the Company's Website at www.kvblistco.com.